

# Take the Burden Out of Business Intelligence



If money were no object, you'd have a personal technology counselor for every employee. That's why balancing the cost of IT "overhead" with the powerful benefits of your IT team is so tricky for every business.

## Business insight without administration nightmares

Just imagine if all your employees could obtain reliable information and act on the insight during every customer interaction or decision they make – all without ongoing IT administration. Your thinly resourced IT team could focus on what's next for your business instead of managing data requests and troubleshooting.

The business analytics and reporting capabilities you get from Microsoft Dynamics aren't just for companies with more market share, they're for you – no matter what type of business you run. More importantly, they're for your people – connecting them with each other and to the exact information they need to be most effective.

See company performance more clearly, and free your time by sharing the right information with everyone that needs it instead of over and over again in ad hoc requests. You and your team will have a wealth of business intelligence – presented through insightful, easy-to-act-upon dashboards and reports – and you'll be equipped to outperform your competition.

The reporting and analytics tools within Microsoft Dynamics are delivered through high-impact reports, charts and simple analysis designed to be easy, usable and accessible where and when your people need it most. You don't have to be an analytics power user or software developer to get the information you need.

With a reporting, collaboration and distribution platform based on Microsoft SQL Server, Office and SharePoint, you and your employees get the business insight you need. And, users have the ability to tweak and adapt hundreds of standard reports – all without calls to the helpdesk.

[Learn how Shock Doctor](#), makers of protective athletic equipment, deployed Microsoft Dynamics to improve financial management and capture data from previously manual processes.

Put the power of BI and reporting in your team's hands, and you'll watch their productivity (and IT's) skyrocket.

 **Microsoft Dynamics**



your trusted business  
solutions partner.™

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