

1

ways to make a good business a great business with Microsoft Dynamics

Build closer customer connections, respond to rapid-fire change and inspire creativity from your people with a business solution from Microsoft.

2

Make more informed decisions

Turn information into opportunity with simple, powerful financial management and reporting tools that help you uncover trends, increase sales and focus on the future of your business.



15%

faster growth in revenue is reported by technologically advanced SMBs

2. Put your money to better use

Take control of your cash flow with tools that help you reduce outstanding receivables, simplify collections and confidently predict your balances for future investment and growth.

3. Keep your people happy

Your business depends on the people who run it. Give them the tools they want to use, on the devices they enjoy, in the location that makes them the most productive and watch your business thrive.



The cost of compliance is

> 20 employees

36% more

< 20 employees

for small businesses than for large firms.

4. Reduce your risk

Whether it's tracking audit trails, supporting regulatory mandates or meeting local tax requirements, Microsoft Dynamics helps reduce the time and expense of compliance.

5. Focus on what matters most

Shave hours and even days off of routine tasks like order entry and month end-close with role-based dashboards and automated workflows that free up time for your people to focus on your customers and new business opportunities.



6. Grow profits, not staff

Keep up with growing demand without adding additional personnel. Automate business processes and give your people the tools they need to accomplish more in the same amount of time.



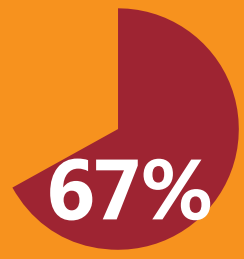
7. Compete globally

Compete in a global economy with systems designed to support multi-currencies, multiple lines of business and ongoing business growth.



8. Use IT strategically

Deploy Microsoft Dynamics in the cloud, hosted or on premises. Flexible deployments, ease of use, self-service reporting and simplified ongoing maintenance frees your IT resources to be more strategic.



of employers report increased productivity with telecommuters



9. Enhance customer interactions

Connect your people, your customers and your systems to make the right information accessible and interactions more valuable.

10. Be proactive, not reactive

With more control over and improved visibility across your business, you and your people will drive change – keeping you ahead of the competition.

